



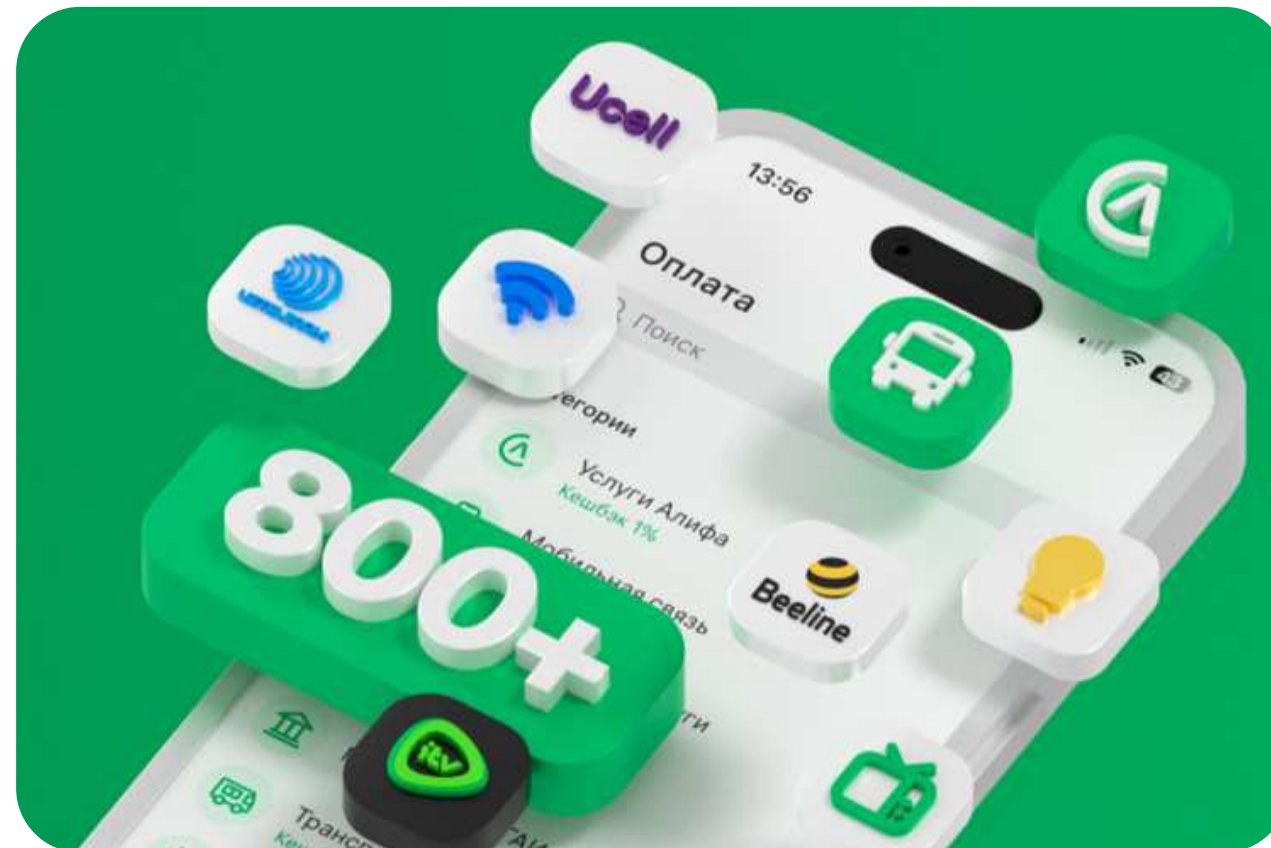
Alif Mobi 2023-yil natijalari



Bizning maqsadimiz



Ezgu qadriyatlar va texnologiyalarga asoslangan fintex



Bizning dunyoqarashimiz



O'zbekistondagi foydalanuvchilarimizning kundalik ehtiyojlarini onlayn hal qilishda ko'maklashish hamda 2 yil ichida o'zlarining turli barcha kundalik ehtiyojlarini hal qiladigan platformani yaratish



Kartadan kartaga o'tkazmalar

To'lovlar

Alif Nasiya (BNPL)

Bank rekvizitlari bo'yicha o'tkazmalar

Jamoat transporti to'lovi

QR orqali to'lovlar

Alifshop

Davlat xizmatlari

Xizmatlar uchun bo'lib-bo'lib to'lash (BML)

Xalqaro pul o'tkazmalari

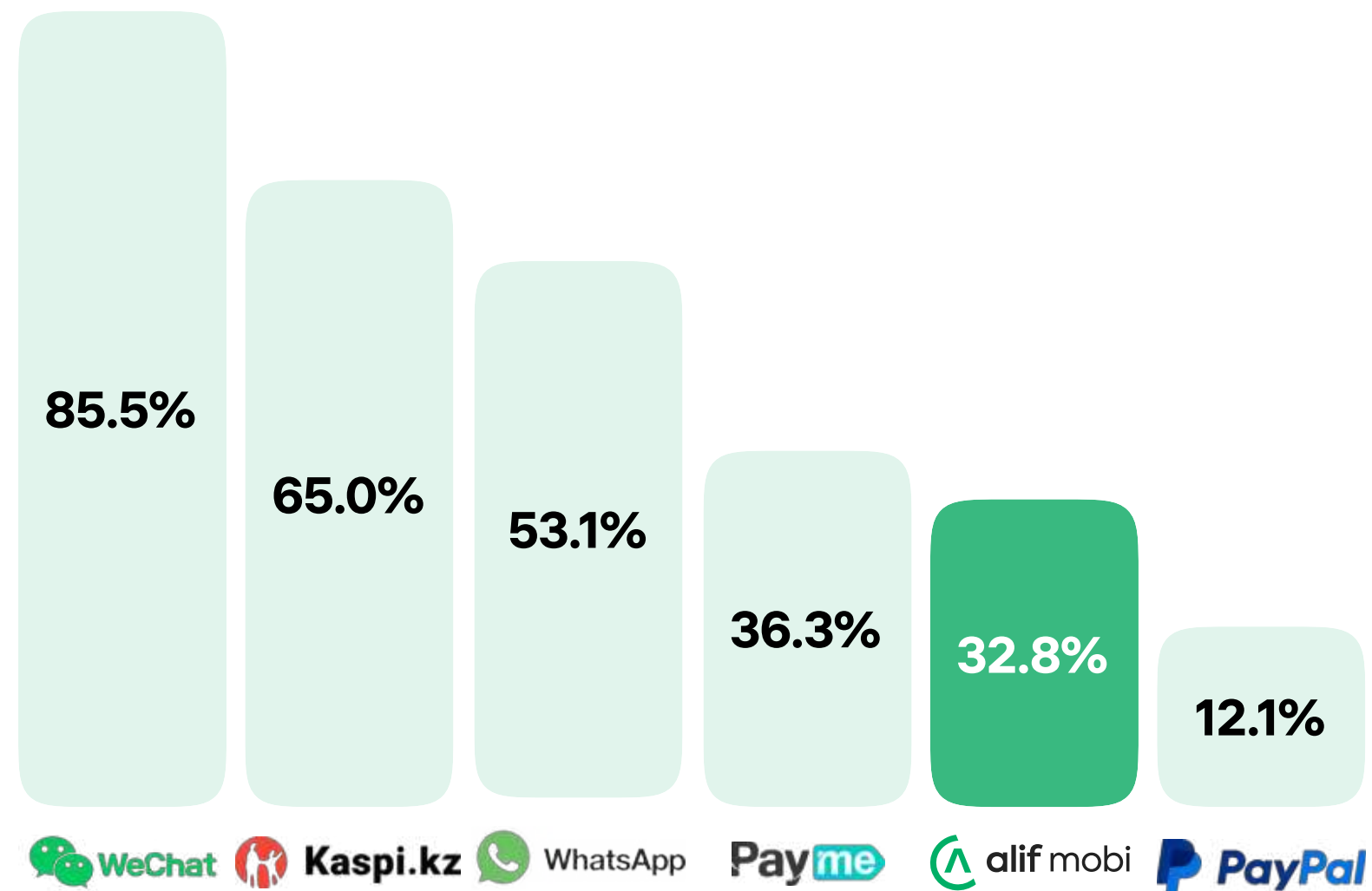
Alif Avia

Alif Travel (yaqin orada)

Alif Super App quryapmiz. Nega?

Super Applar bir maqsadli to'lov va savdo-sotiq ilovalar bilan solishtirganda ancha kuchli biznes modelidir

O'rtacha DAU ning o'rtacha MAU ga nisbati

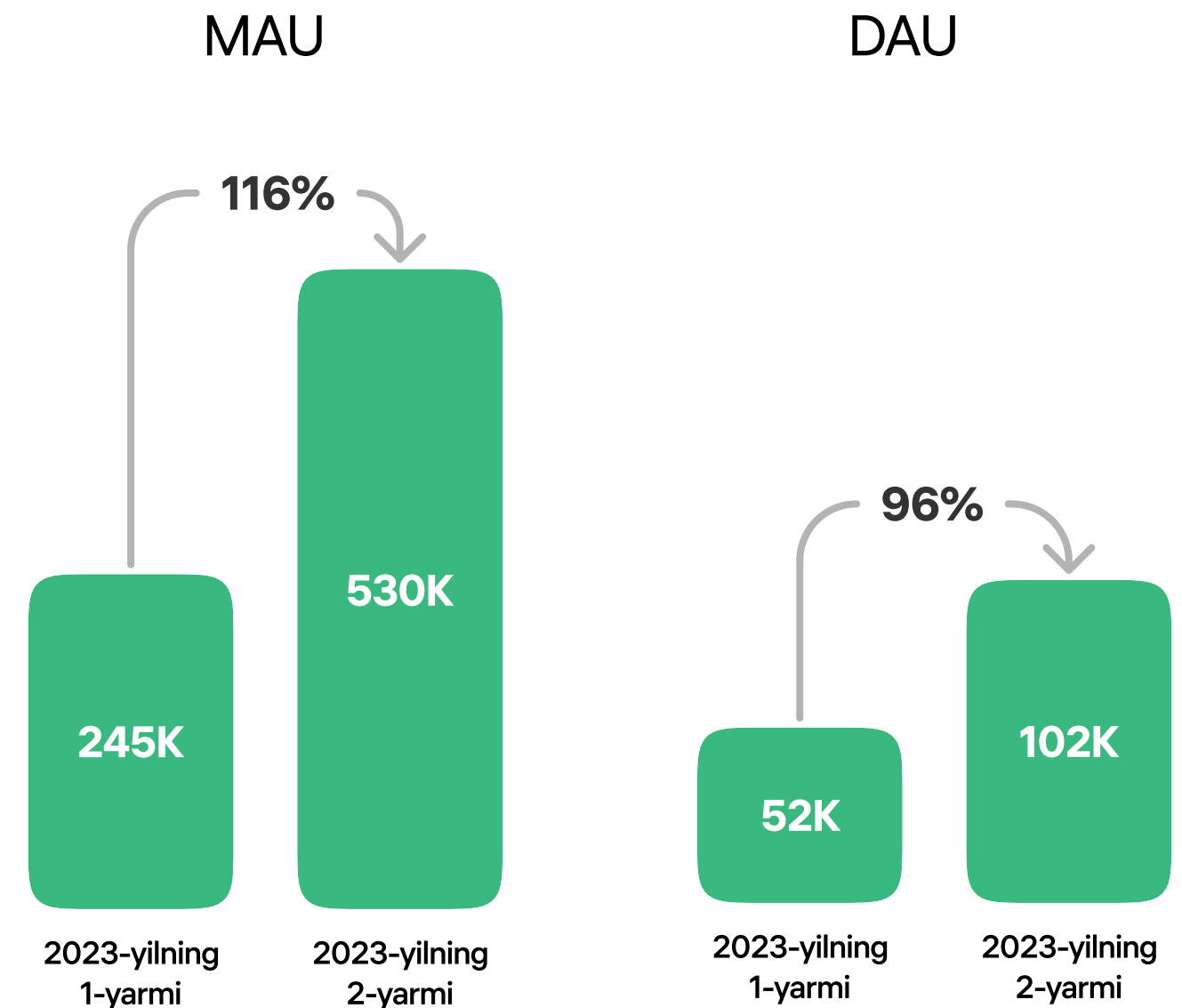


Faol foydalanuvchilarning o'sishi



0,3% ga pivot qilish eng muhim qiymatga berdi. Natijalar ham shuni tasdiqlamoqda

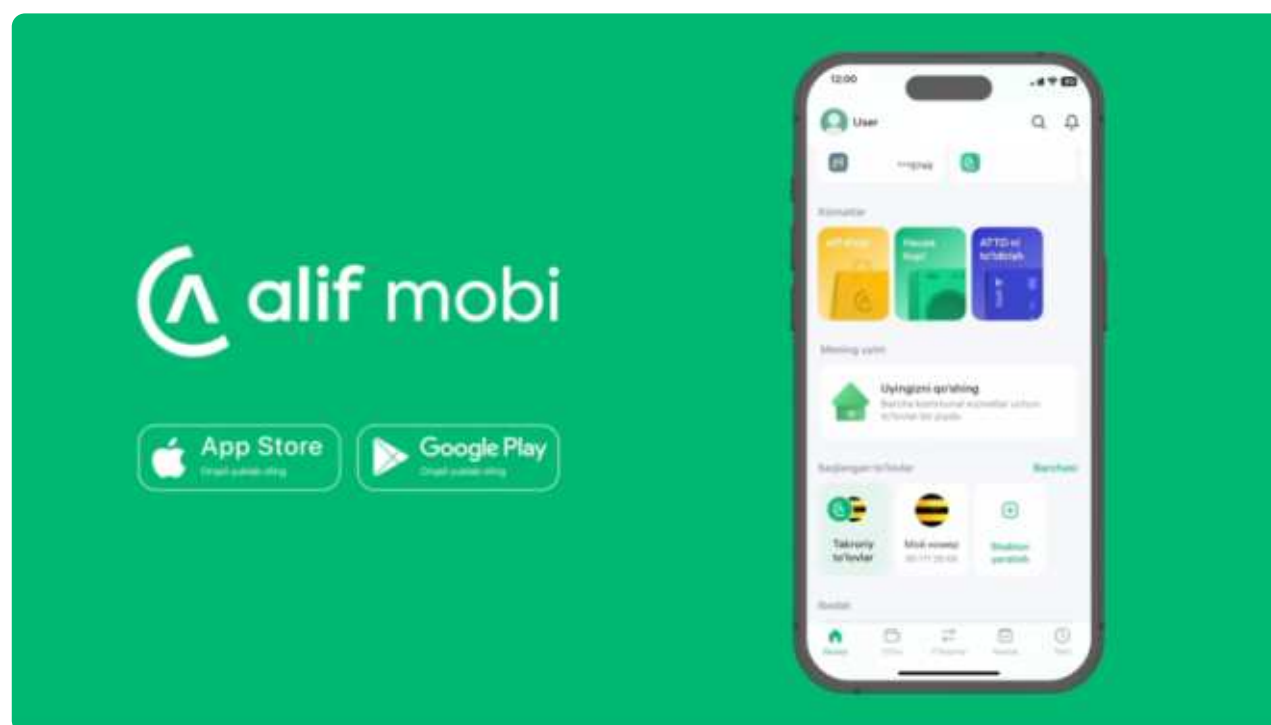
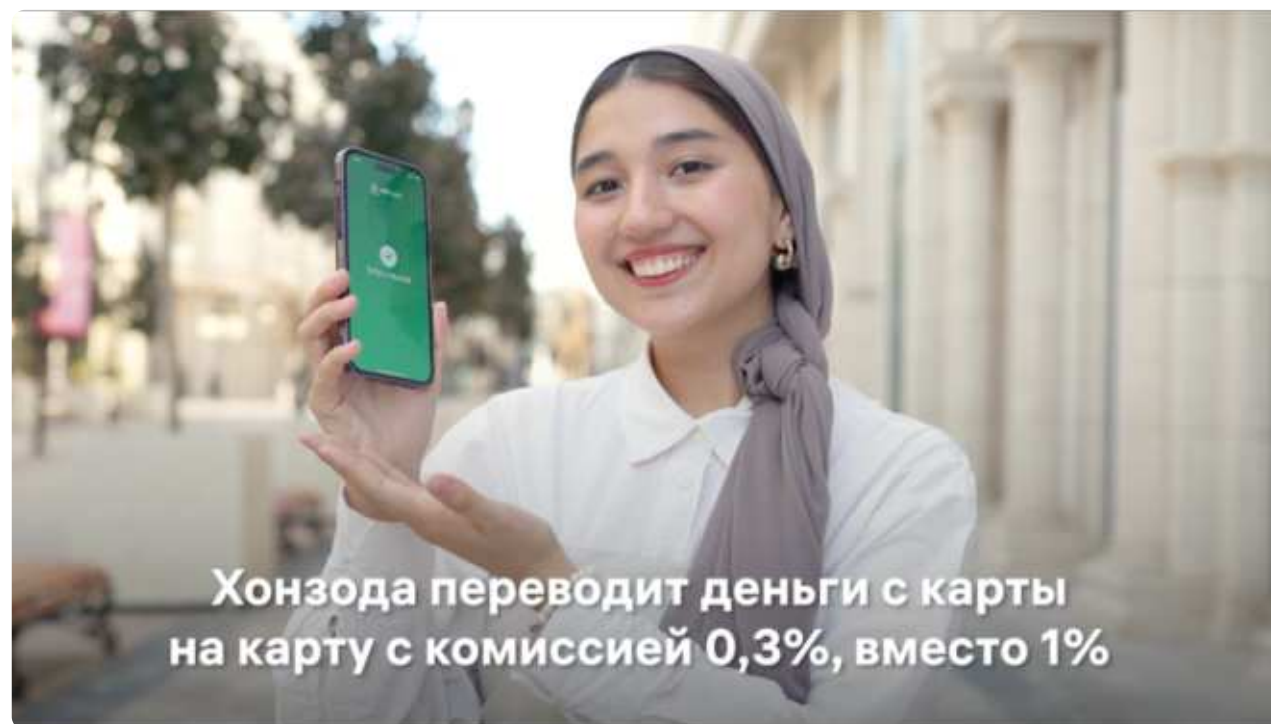
Login



Brend vizualizatsiyasi: haqiqiy insonlar, qisqa va lo'nda xabarlar



Biz samaradorligi va qamrovi bo'yicha eng yuqori reklama kanallaridan foydalandik: televideniye, onlayn, tashqi reklama



Funksiyalar va xizmatlarni ishga tushirish xronologiyasi



Yanvar

Xabarnomalar, jarayonlar va foydalanish siyosati



Fevral

Trigger pushlar



Mart

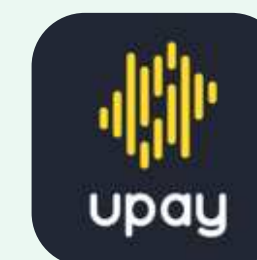
Iftorlik va namoz vaqti

Iftorlik vaqti
18:54 -0:31:58



Aprel

Upay agregatori bilan integratsiya



May

Nasiya sahifasini redizayni



Iyun

iOSda redizayn & Monitoring



Iyul

Rekvizitlar bo'yicha o'tkazmalar



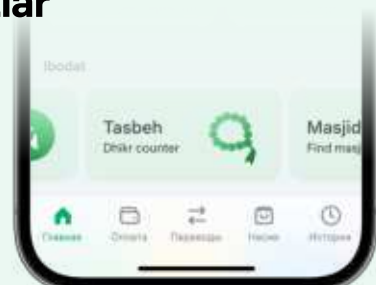
Avgust

Ekvayring xizmatlari. 0.3% ga pivot



Sentabr

Androidda redizayn, islomiy elementlar



Oktabr

Yangi veb sayt, qoraqalpoq tili



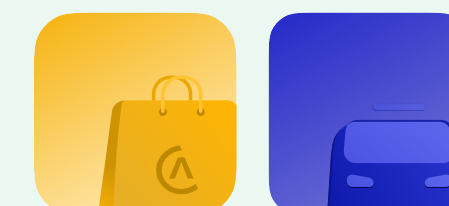
Noyabr

QR to'lov, davlat xizmatlari



Dekabr

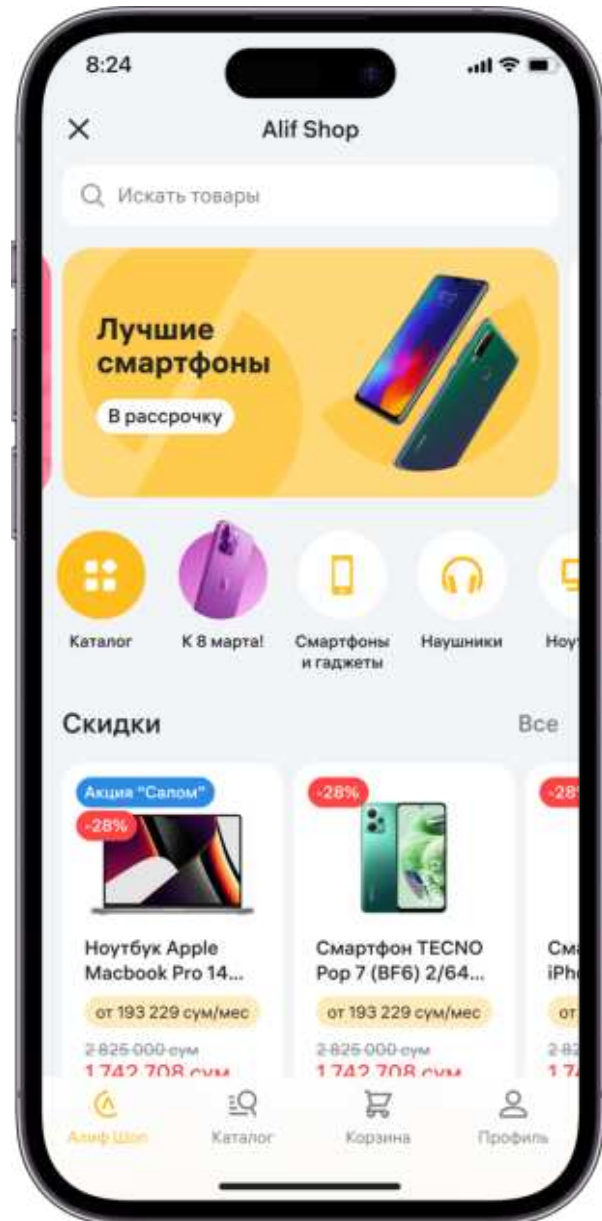
Jamoat transporti to'lovlari, Alif Shop



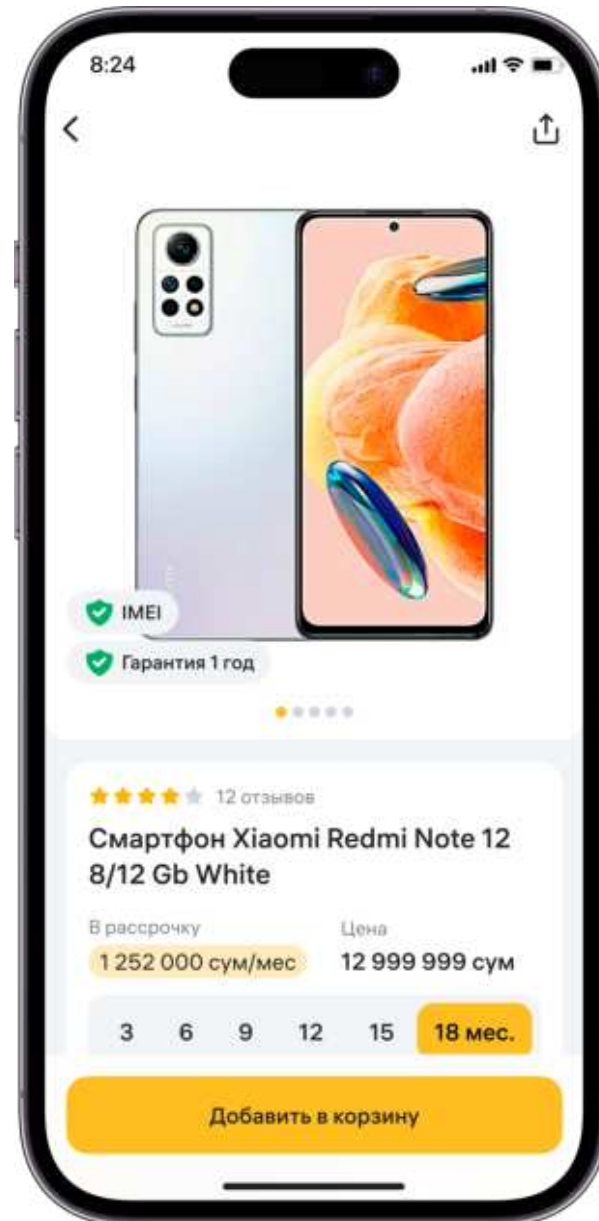
...tasdiqlangan gipotezalar bilan miniapplar yaratdik. 2023-yil, dekabrda Alif Shop ishga tushdi

Alif Shop do'konimiz superapp orqali o'sish uchun eng katta va istiqbolli imkoniyatlardan biri

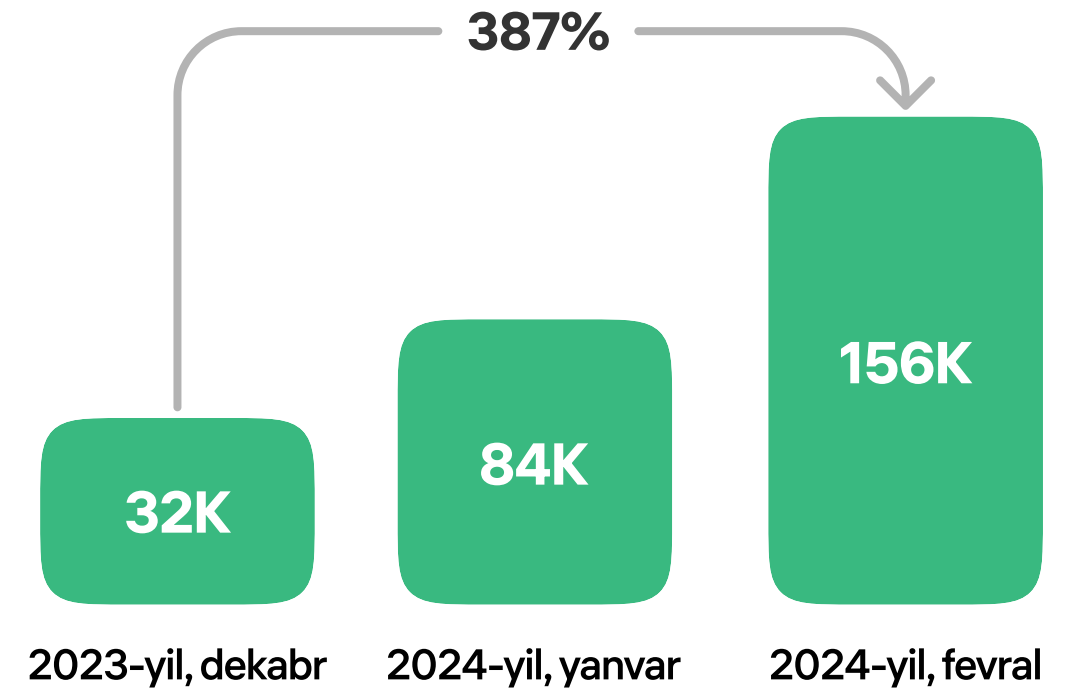
Barcha foydalanuvchilarni
xaridlarga jalb qilish



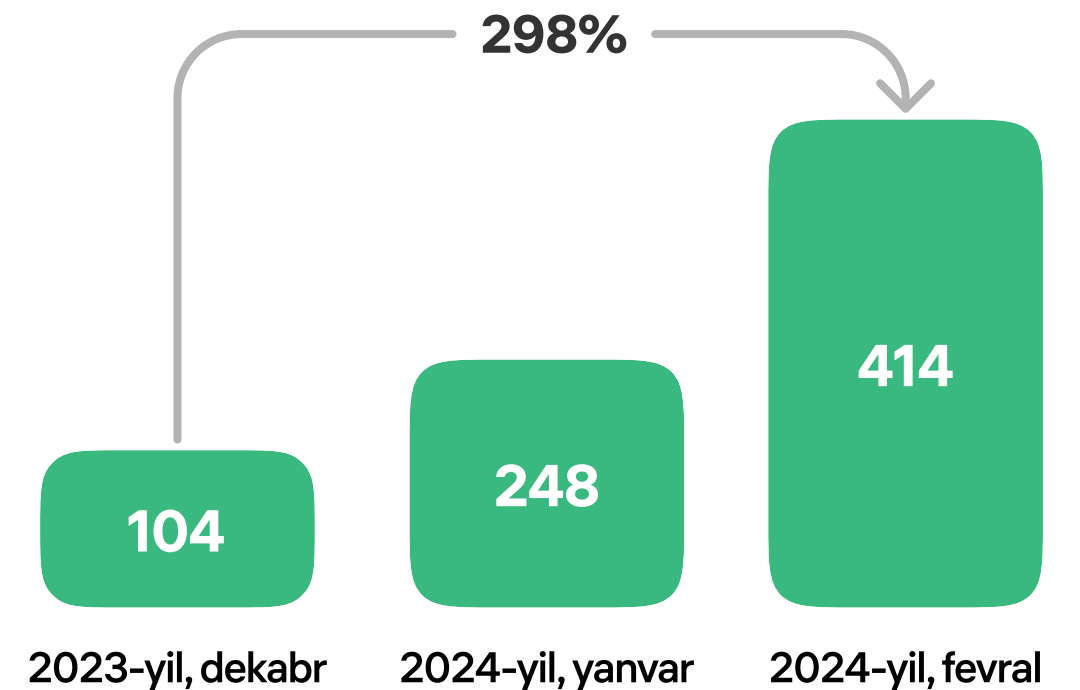
BNPL usuli va debet kartalaridan
foydalangan holda



Umumiy
aylanmasi \$



Muddatli
to'lovlar soni

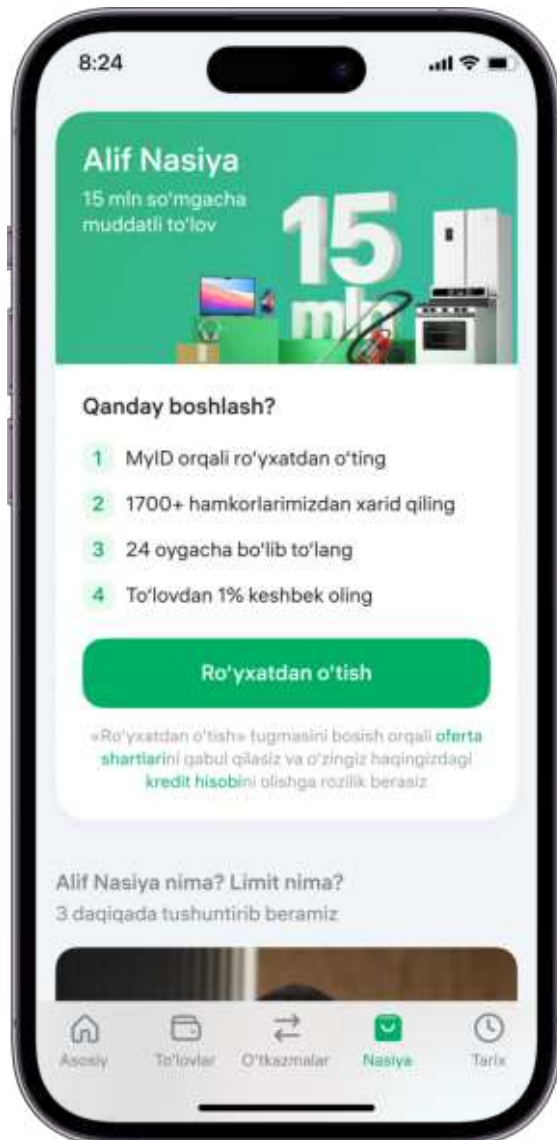


Bir necha daqiqada onlayn onbording va kredit limitini tasdiqlash



Biz hozircha foydalanuvchilarni chakana moliyalashtirish mahsulotlariga onlayn onbording qilishning ilk bosqichidamiz. Ularning tarkibiga BNPL va BML lar kiradi. 2024-yilda BML ishga tushganidan so'ng keskin o'sish kutilmoqda.

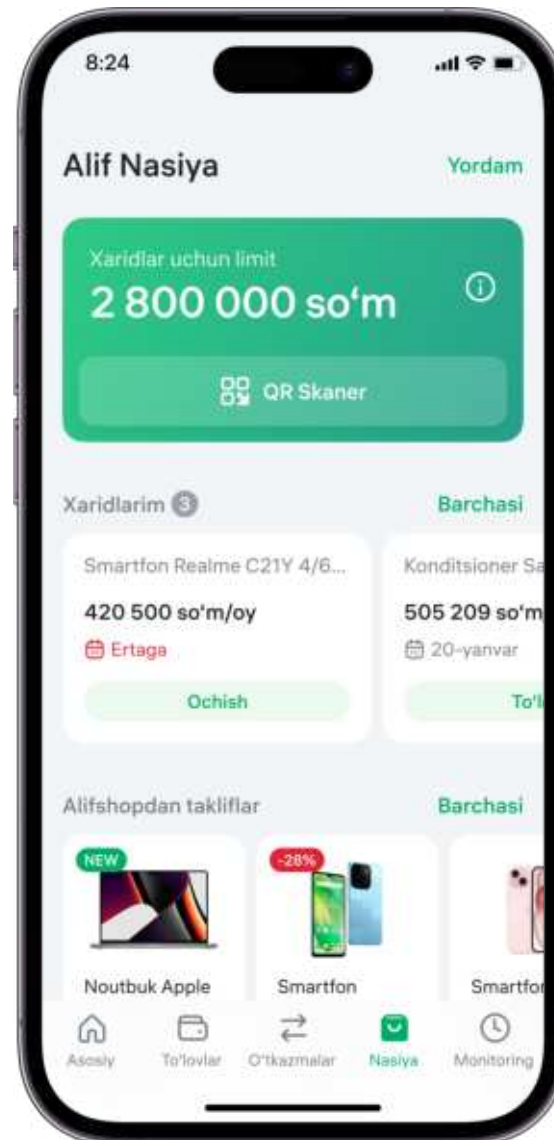
Onlayn onbording va scoring



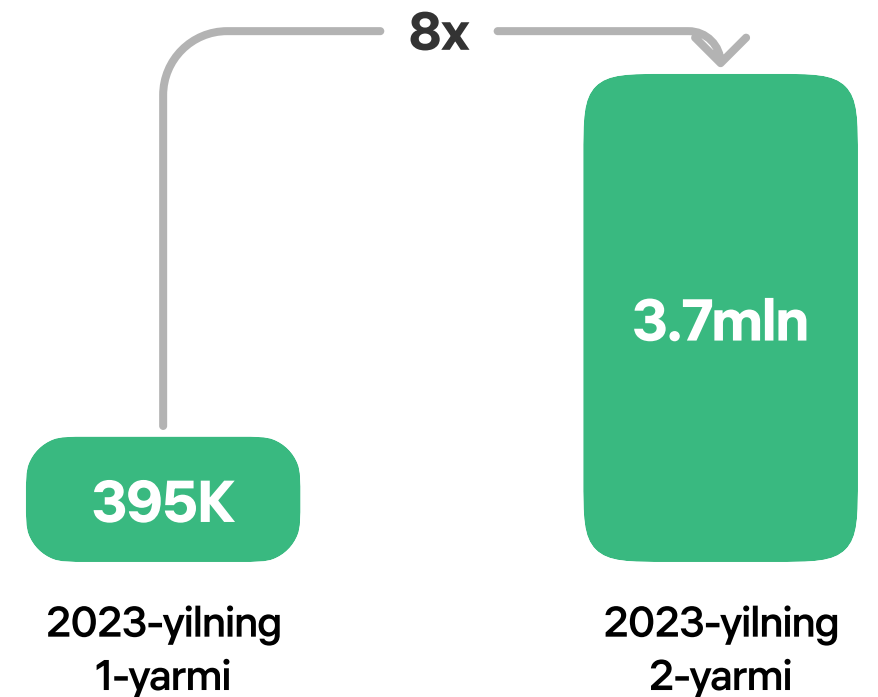
Bir lahzada KYC verifikatsiya



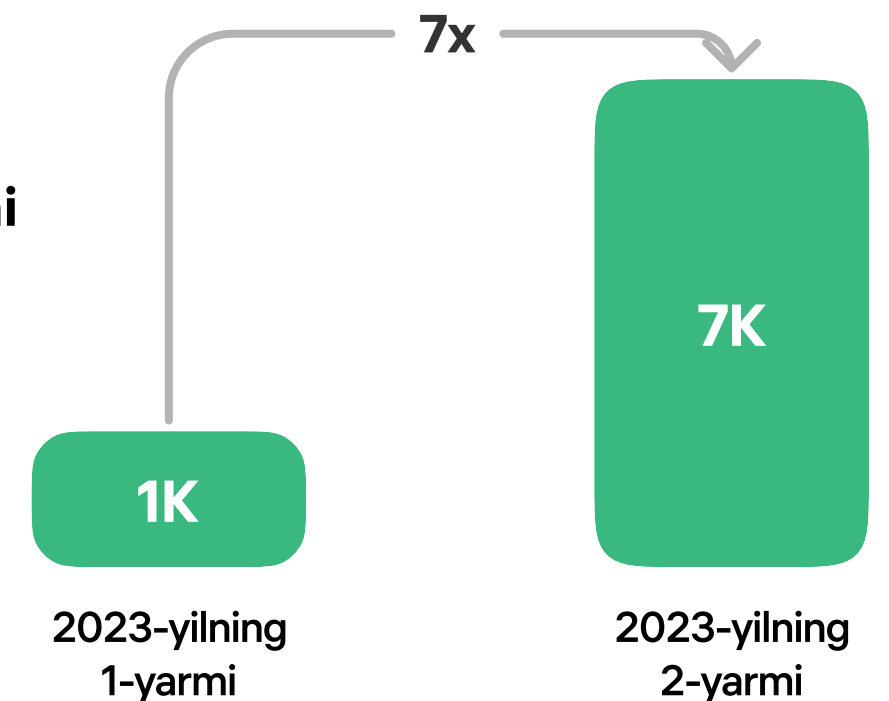
Nasiya foydalanuvchining shaxsiy kabineti



Tovarlarning umumiy qiymati \$



Muddatli to'lovlar soni



Innovatsion veb sayt

No-code yordamida yaratilgan



O'zb ▾

Yuklab olish

O'tkazmalar – 0.3% Keshbeklar – 2% gacha

Mahalliy va xalqaro o'tkazmalar, 1 000 dan ortiq to'lov turlari,
muddatli to'lov xizmati va yana ko'plab imkoniyatlar

Yuklab olish

9:41



Reyting 4.1 dan 4.7 gacha ko'tarildi



80 mingdan ortiq fikr-mulohazalar bizni SNS reytingi bo'yicha O'zbekistondagi Top-5 eng yaxshi to'lov ilovalari qatoriga kiritdi.

OP Oysara Primova
★ 5

Zo'r ilova ekan 0.3% bu yaxshi.

MA Minavvar Aralova
★ 5

Judayam yaxshi ilova, ayniqsa keshbeklar a'lo

O ol328
★ 5

Все превосходно! Очень удобная программа и сама компания все оперативно и с очень низкими процентами перевода и хорошим кэшбеком! Всем рекомендую!

NM Nozima Mamatova
★ 5

It is so perfect. I have been expecting this kind of app for a long time. May Allah bless you. Thank you.

SE Shaxruzjon Ergashev
★ 5

Одно из самых лучших финтех приложений, очень все быстро работает, все максимально понятно для пользователя

KS Khushbakht Shukurov
★ 5

Приложение без нариканий, разработчики мододцы!

NF Natali Fedchuk
★ 5

Рекомендую!!! Всё работает. И вопросы через бот решает сразу. Пять звезд!!

SE Nodir
★ 5

Одно из самых лучших финтех приложений, очень все быстро работает, все максимально понятно

BA Behruz Akmuratov
★ 5

easy to use, multifunctional, very responsive.

SA Sobirbek Ataxonov
★ 5

Juda yaxshi ilova ayniqsa ui si chiroyli ekan 🤔👍

MC Mukadas Chalishova
★ 5

Excellent services recommended 4 all who has a busy lifestyle

SK Sherali Kholmatov
★ 5

I love Alif mobi cause it is so useful for any payments 🤔👍

AA Abdulloh Anvarov
★ 5

Manimcha boshqa app ladan ancha yaxshi 👍

R Ravshan
★ 5

Yaxshi dastur. Ishonchli, o'zim anchadan beri ishlataman Interfeysi qulay va oddiy. Eng muhumi kartadan kartaga otkazmalar 0.3 % manimcha mundan kami yoq. Kóp keshbeklar va ishonchli tolovlar. Ishlatilar maslaxat beraman.

JU Jamshid Uktamov
★ 5

Chiroyli interfeys. Ayniqsa kerakli bolgan funksiyalari kop.

AA Rusrtam
★ 5

Manimcha boshqa app ladan ancha